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BUSINESS RESOURCES

MAJOR U.S. COMPANY DIRECTORIES

Dun & Bradstreet Million Dollar Directory

REF HC102.D8

Comparable to the Yellow Pages for business. Lists company descriptions, sales, number of employees, officers, SIC Codes, and contact information. Volumes cross reference by industry and geographic location.

Associations Unlimited

– Access from Find Articles on Library's Website

Brief information for approximately 460,000 international and U.S. national, regional, state, and local nonprofit organizations in all fields, including IRS data. An excellent source for hard-to-find businesses and non-profit organizations.

Hoover's

<http://www.hoovers.com>

Also available online through Lexis-Nexis

One page analysis of each company with basic figures.

Hoover's Guide to Private Companies

REF HG 4057 .A28616

Also available online through Lexis-Nexis

Contains profiles of major U. S. Private companies.

Oklahoma Business Directory

REF HF5065.O4 O45

Contains contact information for Oklahoma business and industry plus number of employees and estimated sales.

Reference USA

– Access from Find Articles on Library's Website

Provides limited information on private companies.

Searchable by state, county, zip code, and SIC code.

INTERNATIONAL COMPANY INFORMATION

World Business Directory

REF HF 54.U5 W667

Lists background information for 140,000 businesses worldwide. Companies listed geographically by country.

Hoover's Handbook of World Business

REF HF 3010 .H668x

One page analysis of foreign companies.

International Directory of Company Histories

REF HD 2721.D36x

Contains background and history of publicly-held, private, or non-profit companies with annual sales of \$100 million. Index contains volume and page numbers for information in previous volumes.

Mergent Online

– Access from Find Articles on Library's Website

Data, annual reports, and SEC filings for 10,000 U.S. public companies; international company data with annual reports.

AFFILIATIONS

Brands and Their Companies

REF T223 .V4A25

Associates brand names with the companies that produce the product.

STOCKS & FINANCES

Mergent Bond Record

REF HG 4905.M78

Offers essential facts of fixed-income issues relating to market position and statistical background.

Standard & Poor's

– Access from Find Articles on Library's Website

Contains full text versions of Standard & Poor's most popular publications for financial data and analysis, including: Industry Surveys, Stock Reports, Mutual Fund Reports, Bond Guide, Corporation Records, The Register of Corporations, Directors and Executives, The Outlook, and others.

Value Line Investment Survey

REF HG4501 .V26 Reference Desk;

– Access from Find Articles on Library's Website

Analyzes stock performance of approximately 1,700 companies and 90 industries. Provides financial and operating data. Updated weekly.

SURVEYS

Standard & Poor's Industry Surveys

HC 106.6.S74, 3rd floor

Security advisory service providing basic information and recent developments on 52 industries and company data on more than 1,200 companies. Contains special reports on selected topics.

Find this handout and others at <http://library.uco.edu/handouts>

Have questions? Ask Us! 974-2878 or <http://library.uco.edu/ask>

Updated 2010

US Industry & Trade Outlook
HC 106.82.U16 Government Documents Reference,
2nd floor

Analysis, trends and industry projections.

ANNUAL REPORTS, 10K REPORTS, SEC

Annual Report Services

<http://www.annualreportservice.com>

Lists annual reports for various companies, many available online full text. Requires to create a user profile to view over 5,000 online annual reports or 10-K presentations.

EDGAR Database

U.S. Securities and Exchange Commission (SEC)

<http://www.sec.gov/edgar.shtml>

Contains all forms filed to the SEC by publicly owned companies since 1994.

Try FreeEdgar at <http://www.freeedgar.com/>
(requires free trail)

STATISTICS & RATIOS

Almanac of Business & Industrial Financial Ratios

Ref HF 5681.R25 T68

Provides financial ratios for companies in various asset ranges by SIC code.

Industry Norms & Key Business Ratios

REF HF 5681.R25 I525

Arranged by SIC code, this title covers over 800 different industries. Includes data from public and private companies.

Market Share Reporter

REF HF 5410.M35 1995

Compiles market share information from periodical literature for private and public sectors; arranged by SIC code.

Manufacturing worldwide: industry analyses, statistics, products, and leading companies and countries

HD9720.1 .M33

Provides statistics for leading manufacturing companies.

Robert Morris Associates Annual Statement Studies. (RMA)

REF HF 5681.B2R6ax

Contains composite financial data on manufacturing, wholesaling, retailing, service and contractor industries.

Stat-USA

Online in Electronic Resources in Reference

Compiles statistics on industries, markets and economic indicators.

In library use only.

Commercial Atlas & Marketing Guide

Ref HF 1041.U613 Atlas Area Northwest Alcove

Brings together current economic, demographic, and geographic information. Provides maximum statistical coverage and authoritative interpretation of business data. Contains maps, tables, and charts.

CLASSIFICATION CODES

Standard Industrial Classification Manual

Ref HF 1041.U613 1987

<http://www.osha.gov/oshstats/sicser.html>

Lists government SIC codes, a 4-digit number used to identify industries.

North American industry classification system : United States, 1997

Ref HG 1041.U614 1997

Updated version of the SIC manual. Identifies industries by 6 digit numbers. Expansion includes more service industries. <http://www.ntis.gov/naics>

PERIODICAL INDEXES

Business Source Complete /Masterfile Premier/ Newspaper Source Plus

– Access from Find Articles on Library's Website

Each component indexes popular and scholarly journals and provides full text of many. Business Source Complete searches exclusively business-related periodicals.

Lexis Nexis Business

– Access from Find Articles on Library's Website

Provides access to article literature in accounting, company financial data and comparisons, and industry news.

Wall Street Journal Index, 4th Floor

Corporate Index includes information on specific companies and the General Index includes citation to articles in the newspaper by subject.